

2017

SAHBA Accomplishments

Advocacy

- **Expedited the development process in Pima County** by lobbying for the consolidation of sewer review and permitting under Development Services Department.
- **Furthered affordable housing in Tucson** by successfully convincing Mayor & Council to forego a proposed impact fee increase of approximately \$2,000.00 per new home.
- **Streamlined Oro Valley's development process** by persuading Mayor & Council to eliminate timely and costly Conceptual Design Review Board.
- **Expanded lot design flexibility in Pima County** by successfully lobbying for small lot design options in additional zoning areas.
- **Improved the inspection process in Pima County** by partnering with Development Services Department to go to remote inspections and pilot a self-certification program.

Education

- **Enhanced the knowledge and awareness of our members** on key industry and business issues through more than 80 Council and Committee meetings.
- **Prepared members to be in compliance with new AZ law** regarding minimum wage and paid sick time.

Home Show & Special Events

- **Created a cost-effective sales and marketing opportunity** through the bi-annual Home Shows that attracted nearly 20,000 qualified buyers.
- **Expanded features and entertainment for Show visitors** with the new Home Show Kitchen showcasing many talented local chefs plus bringing HGTV's mother-daughter duo from the show "Good Bones."
- **Doubled participation in the SAHBA Charity Golf Classic** with 264 players and 75 sponsors.
- **Developed a new marketing opportunity for home builders** by launching a scattered site Parade of Homes for the first time in a decade (coming in Feb. 2018).

Networking & Business Development

- **Provided expanded marketing opportunity for members** through state-of-the-art Member Information Center (MIC) on refreshed SAHBA.org to create enhanced Member Directory webpages, personal profiles, and company profiles with: logo, photos, video, social networks, Hot Deals, job openings and much more.
- **Made it easier for members to do business with members** by launching "MemberPlus" phone app.
- **Helped facilitate business between builders and associates** through new event called "Turn the Tables."
- **Created a new opportunity to share leads** through the Business Referral Exchange.
- **Multiplied member networking opportunities** through collaborations on events with NARI, ASID, SAACA, Marana Chamber, Oro Valley Chamber, Hispanic Chamber, ASBA, BBB, NAWBO, TAR and many more.

Community Building

- **Helped people 55 and older of limited financial means meet their housing needs** through support of St. Luke's Home with a \$15,000 contribution from the SAHBA Charity Golf Classic.
- **Expanded our efforts to prepare future workforce** by participating in forums hosted by Pima Community College and the AZ Commerce Authority as well as forging a new relationship with Second Chance.
- **Developed a mentor training program** specifically for members, in partnership with SCORE.

